

QLIK SENSE BUSINESS ANALYST CERTIFICATION
QUESTIONS & ANSWERS

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QSBA

Qlik Sense Business Analyst

50 Questions Exam -62% Cut Score - Duration of 120 minutes





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Get Ready for the QSBA Exam:

Prepare effectively for the QSBA exam using reliable <u>study strategies and methods</u>. Enhance your preparedness, deepen your understanding of the Qlik Data Analytics, and enhance your likelihood of achieving success in the Qlik Sense Business Analyst with our comprehensive guide. Embark on your path to exam excellence today.

Know More About the Qlik Sense Business Analyst Certification:

Exam Name	Qlik Sense Business Analyst
Exam Code	QSBA
Exam Duration	120 minutes
Exam Questions	50
Passing Score	62%
Exam Price	\$250 (USD)
	Instructor-Led Training - Create Visualizations with Qlik
Books / Training	<u>Sense</u>
	Self-paced - Business Analysts
Exam Registration	Pearson VUE
	Qlik Sense Business Analyst Certification Sample
Sample Questions	Question
Practice Exam	Qlik Sense Business Analyst Certification Practice Exam

Learn More About the QSBA Syllabus:

Objective	Details
	- Determine Qlik Sense product capabilities to deliver a
	solution.
Identify	- Recommend KPIs, dimensions, and measures.
Requirements	- Discuss the needs of the business users and how they will
(30% of the	consume information.
exam)	- Interpret results from Qlik Associations.
	- Determine optimal data loading and application development
	processes.
Design	- Determine visualization layout and characteristics.



Objective	Details
Applications	- Evolve and enhance application design.
(24% of the	- Discuss the needs of the business users and how they will
exam)	consume information.
Prepare and Load	- Build an application.
Data (14% of the	
exam)	- Refine and finalize an application.

Prepare with QSBA Sample Questions:

Question: 1

A business analyst must combine the following bar charts on one sheet in a story:

- A bar chart that updates with live data
- A bar chart that shows static data from a previous period

How should the business analyst meet this requirement?

- a) Make two snapshots of the bar charts for the live data and static data, and add to the slide
- b) Embed a sheet with the bar chart for live data, then add a snapshot of the bar chart for the static data
- c) Make two snapshots of the bar charts, and use expressions with set analysis to show the static data
- d) Embed two sheets that contain the bar charts for the live and static data

Answer: b

Question: 2

A business analyst must arrange the sheets within an app to logically guide user interactions. Which order should the business analyst use to meet this requirement?

- a) Detailed table for analysis, key performance indicators, reports
- b) High-level dashboard, interactive analysis, reports
- c) Detailed data story, drillable reports, raw data
- d) High-level key performance indicators, reports, deep analysis

Answer: b



A retailer with 300 locations worldwide needs to analyze revenue to prepare for its next board meeting. The retailer needs to view the distribution of its total revenue by continent and country. A business analyst has created a bar chart that provides a drill-down option from continents to countries.

However, the board wants to visualize all data in one chart without drill down or scrolling. Which visualization should the analyst use?

- a) Combo chart
- b) Treemap
- c) Grouped bar chart
- d) Pivot table

Answer: b

Question: 4

A business analyst develops apps for users to independently visualize their data to gain insights. The users have desktop computers, tablets, and mobile devices.

When creating the apps, the business analyst does NOT need to know the specific device on which it will be consumed.

- a) Responsive design
- b) Self-service visualization
- c) User-friendly analytics
- d) Associative selection model

Answer: a

Question: 5

A business analyst needs to present a one-slide story and be able to make selections in a visualization. How should the business analyst meet this requirement?

- a) Create a story and add a sheet from the sheet library that contains the visualization
- b) Create a story; add a sheet slide. and embed the snapshot of the visualization
- c) Create a story; add a blank slide, and embed the sheet that contains the visualization
- d) Create a story and embed a bookmark to link back to the visualization

Answer: a



A business analyst must create a set of managed reports that:

- Can be distributed via email
- Has a central resource so users can view historical reports
- Will have a format so that the users can add content
- Will refresh and distribute reports on a schedule
- Enables users to manage their own report subscriptions

Which Qlik capability should the business analyst use to meet these requirements?

- a) Qlik Stories
- b) Qlik PDF Distributor
- c) Qlik NPrinting
- d) Qlik Publisher

Answer: c

Question: 7

A retail store owner needs to analyze sales and profitability for the products sold. The store owner carries approximately 500 products in different categories.

The store owner needs to view sales revenue, quantity, and profit margin by product category. The store owner also needs the ability to drill down to individual products and identify outliers.

Which visualization should a business analyst use to show this information for the current period?

- a) Stacked bar chart
- b) Treemap
- c) Scatter plot
- d) Combo chart

Answer: c



To analyze current office space utilization, a business analyst must create an office floor plan to show employee density and movements. What are the requirements to create the office floor plan?

- a) An HTML file with the floor plan shapes, the office movements, and office density
- b) A TXT file with the floor plan coordinates, the employee location, and office movements
- c) An Excel file with the floor plan coordinates, the office movements, and employee location
- d) A KML file with the floor plan shapes, the office movements, and employee location

Answer: d

Question: 9

A business analyst needs to create a new application for an organization. The new application should enable sales data analysis at the year, month, week, and day level based on the date of individual transactions.

The application should also enable users to analyze transactions by regions and products. The organization has operations worldwide. Each region represents a group of different countries.

The sales department defines these ad-hoc groups. An existing QVD file that contains all the data needed has been identified as a potential source.

What are the minimum fields that the analyst should expect to find in the QVD file?

- a) Transaction Date, Country, Sales Amount, and Product ID
- b) Transaction Date, Transaction Time. Sales Amount, City, Country, and Product ID
- c) Transaction Time, Region, Sales Amount, and Product ID
- d) Transaction Date, City, Sales Amount, and Product ID

Answer: a



A marketing company must analyze the age of customers who view movies at a theater at least once a month, and where those customers are located. The business analyst must consider several requirements:

- Age of customers
- Addresses of customers
- Frequency of theater visits

Which objects should a business analyst use to visualize these requirements?

- a) A scatter plot and map
- b) A pie chart and distribution plot
- c) A treemap and distribution plot
- d) A histogram and map

Answer: d

Tips for Success in the Qlik Sense Business Analyst Exam:

Familiarize Yourself with the QSBA Exam Format:

Before starting your study regimen, it's crucial to acquaint yourself with the structure of the QSBA exam. Take a moment to <u>review the exam syllabus</u>, grasp the test format, and pinpoint the main areas of concentration. Having prior knowledge of the exam's layout will assist you in customizing your study strategy effectively.

Create A Study Timetable for the QSBA Exam:

To prepare efficiently for the QSBA exam, devise a study schedule that aligns with your lifestyle and preferred learning approach. Allocate dedicated time slots for studying each day, prioritizing topics according to their significance and your level of proficiency. Maintaining consistency by adhering to your schedule and steering clear of procrastination is imperative.

Diversify Your Study Sources:

Ensure you broaden your study material beyond just one source. Use various resources like textbooks, online courses, practice exams, and study guides to



understand the QSBA exam subjects thoroughly. Each resource provides distinct perspectives and explanations that can enrich your learning journey.

Regular Practice for the QSBA Exam:

Consistent practice is essential for effective preparation for the QSBA exam. Engaging in regular practice enables you to strengthen your grasp of essential concepts, improve your problem-solving abilities, and become accustomed to the exam format. Allocate dedicated time to solving practice questions and sample tests to assess your progress accurately.

Allow for Rest and Breaks:

While studying is crucial, taking breaks and rest is equally vital. Pushing yourself too hard without sufficient rest can result in burnout and reduced effectiveness. Incorporate short breaks into your study sessions to recharge and stay focused.

Maintain Organization Throughout Your QSBA Exam Preparation:

Keep yourself organized as you prepare for the QSBA exam by monitoring your progress and managing your materials effectively. Ensure your study area remains neat, utilize folders or digital aids to arrange your notes and resources, and develop a checklist of topics to review. Employing an organized approach will assist you in staying focused and reducing stress levels.

Seek Guidance from Mentors:

Feel free to ask for clarification when you come across confusing or difficult concepts during your study sessions. Seek support from peers, instructors, or online forums to address any uncertainties. Addressing doubts will prevent misunderstandings and ensure you develop a strong <u>understanding of the material</u>.

Regular Review is Crucial for the QSBA Exam:

Frequent revisiting of material is paramount for retaining information over the long term. Revisit topics you've already covered to strengthen your comprehension and pinpoint areas that need further focus. Regular review sessions will **solidify your understanding** and enhance your confidence.

Master Time Management for the QSBA Exam:

Skillful time management is essential on the exam day to ensure you finish all sections within the designated time limits. During your practice sessions, replicate



the conditions of the QSBA exam and practice managing your time accordingly. Formulate strategies for efficiently addressing each section to optimize your score.

Have A Positive Mindset:

Finally, maintain a positive attitude and have faith in your capabilities. Stay confident in your preparation and trust that you are well-prepared to handle the QSBA exam. Envision success, remain focused, and approach the exam calmly and objectively.

Benefits of Passing the QSBA Exam:

- Completing the QSBA exam unlocks pathways to fresh career prospects and progression within your industry.
- The extensive preparation needed for the QSBA certification equips you with comprehensive knowledge and practical expertise applicable to your field.
- Possessing the QSBA certification showcases your mastery and dedication to excellence, garnering acknowledgment from both peers and employers.
- Certified professionals often command higher salaries and have greater potential for earning than those without certification.
- Acquiring the QSBA certification validates your competence and trustworthiness, fostering confidence among clients, employers, and peers.

Explore the Trusted Practice Exam for the QSBA Certification:

At AnalyticsExam, you'll find comprehensive resources for the QSBA exam. Our platform offers authentic practice exams tailored specifically for the QSBA certification. What advantages do these practice exams provide? You'll encounter genuine exam-style questions expertly crafted by industry professionals, allowing you to improve your performance in the exam. Rely on AnalyticsExam for rigorous, unlimited access to QSBA practice exams for two months, allowing you to boost your confidence steadily. Through focused practice, numerous candidates have successfully streamlined their path to achieving the Qlik Sense Business Analyst.

Final Remarks:

Preparing for the QSBA examination demands commitment, strategic planning, and efficient study methods. Implementing these study suggestions can enrich your preparation, elevate your self-assurance, and increase your likelihood of excelling in the exam. Keep your focus sharp, maintain organization, and believe in your abilities. Best of luck!



Here Is the Trusted Practice Test for the QSBA Certification

AnalyticsExam.Com is here with all the necessary details regarding the QSBA exam. We provide authentic practice tests for the QSBA exam. What do you gain from these practice tests? You get to experience the real exam-like questions made by industry experts and get a scope to improve your performance in the actual exam. Rely on AnalyticsExam.Com for rigorous, unlimited two-month attempts on the QSBA practice tests, and gradually build your confidence. Rigorous practice made many aspirants successful and made their journey easy towards grabbing the Qlik Sense Business Analyst.

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